

Evan Passero

UI Design with a research-based twist

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EDUCATION

SEP 2006 - JUN 2011
DIGITAL DESIGN (BA)
University of Cincinnati - DAAP

SEP 2002 - JUN 2005
PSYCHOLOGY (BS)
The Ohio State University

SEP 2002 - JUN 2002
Randolph Macon College

SKILLS

- Cinema 4D
- Adobe Creative Suite
- Axure RP
- HTML/CSS/Jquery

WORK EXPERIENCE

JUL 2011 - PRESENT
APR 2010 - JUN 2010
SEP 2010 - DEC 2010
jcpenny
Digital Experience Designer 1
Digital Design Intern

SEP 2009 - DEC 2009
Luxurious Animals
Motion Graphics & 3D Modeling Intern

APR 2008 - JUN 2008
SEP 2008 - DEC 2008
KGB Advertising
Digital Design Intern

WORK EXPERIENCE

Solving problems is my passion.

I am currently employed by *jcpenny* as a Digital Experience Designer on the IT Innovation team. My job is to help conceptualize and visualize ways to incorporate new technology in to the in-store experience for our customers and Team Members.

Before joining the team as a full time employee, I worked there as an intern during my last year of at The University of Cincinnati. During my first internship I was tasked with finding ways to generate dynamic video content based on static images and XML data provided by buyers. My second internship was solely dedicated to examining the social media presence of the company and suggesting improvements to senior executives.

During my junior year of college I worked at *Luxurious Animals* in New York City as a Motion Graphics and 3D Animation intern. My internship started with me creating 3D assets to be used in an advertising piece for Adobe. I was also in charge of generating a motion matching solution to integrate the 3D assets with the live footage.

During my sophomore year, I had two intern cycles at *KGB Advertising* in Cincinnati. During my first internship I functioned as their Actionscript specialist, creating flash-based websites and interactive portfolios for clients. During my second cycle I was the web design client liaison. I would attend meetings to plan web rollouts and handle day-to-day requests for a major B2B client.